

## **LB GRIP Advisory Council Subcommittees 2009**

### **Media and Community Education**

#### **Goals:**

- Continue work on the launch of a Public Educational Awareness Campaign Endeavor (PEACE) to de-glorify and de-glamorize youth and gang violence. This includes working with community based organizations, educational entities, city departments and local television stations and media outlets to create a campaign intended for child, youth and adult audiences. This may include the creation of billboards, television and or newspaper ads and/or brochures.
- Participate in Community Events
- Collaborate with community partners to help develop a shared vision for youth in Long Beach and promote the adoption of a common message

### **Family Violence Prevention and Intervention**

#### **Goals:**

- Coordinate and/or participate in community events such as Police/Youth Dialogues, LBCC's Youth Against Violence Conference, and Community Forums.
- Help schedule and promote violence prevention and parenting trainings for youth, youth-care providers and parents/caregivers.
- Enhance and expand existing prevention services for youth and families.
- Provide educational, career preparation, social and economic/life skills activities.
- Refer and provide services for substance abuse treatment/aftercare.

### **Research and Resource Development**

#### **Goals:**

- Explore fund development and assist with Grant writing
- Project Evaluation per CAL GRIP grant
- Research and provide information about violence prevention models and best practices, including CAL GRIP recipients from other cities and Weed and Seed recipients across the country.

### **Workforce Development and Reentry**

#### **Goals:**

- Promote Expungement Education
- Support, promote and participate in job fairs and job placement agencies
- Partner with LBCC Women and Men's Resource Center on reentry efforts
- Coordinate and expand prisoner re-entry services
- Create a plan to coordinate referrals for education, career preparation and social and economic/life skills activities